

## HOW TO ENGAGE US...

Monthly Retainer

Project Basis

One-Time Consult

## WHAT MAKES US DIFFERENT?

We donate 10% of our proceeds to the poor.

We are grounded in traditional sales and marketing.

We understand technology and how to leverage it.

We are a small company and can move on a dime.

We have corporate experience, with an edge.

We work organically, as an extension of your team.

## WHAT WE CAN DO FOR YOU

We open doors for sales & marketing innovation.

We help you grow.

We inspire your culture to be market driven

## WHAT YOU CAN EXPECT

Exceptional quality work.

Impeccable attention to detail.

Results-driven approach to project management.

Reliability and integrity.



Please Contact Us  
For A Complimentary  
One Hour  
Sales & Marketing  
Consultation

### CONTACT US:

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**SALES & MARKETING**

We think. You grow.

[www.salesprotocol.com](http://www.salesprotocol.com)

# Performance Based Consulting Services

## SALES TEAM

Training  
Coaching  
Assessments  
Recruiting

## SALES MANAGEMENT

Executive Coaching  
Team Facilitation  
On-Site Support  
Commission Plans

## SALES DEPARTMENT

Team Building Retreats  
Annual Kick-Off Meetings  
Growth Strategy  
Performance Plans  
Sales Operations  
Lead Tracking Recommendations

## SOCIAL MEDIA

Twitter  
Facebook  
Linkedin  
Blogs  
Creating Your Online Presence  
Group Creation & Management

## PRESS RELEASES

Strategy  
Copywriting  
Distribution  
Marketing & Placement

## WEB

Web Site Design  
Analytics & SEO

## E-MAIL MARKETING

E-mail Design  
Advertising  
Campaign Management

## PRINT DESIGN

Marketing Collateral  
Trade Show Booths & Materials  
Annual Reports

## BRANDING

Corporate Identity  
Logo Creation

## VIDEO

Logo Stingers  
Product Training  
Company Video

